Welcome to today's University Business web seminar

Campus Digital Transformation: Digital Payments and Commerce for Virtual Learning Environments and Beyond

Egbar Ozenkoski
Manager, Systems & Compliance
Student Financial Services
Southeast Missouri State University

Cynthia Chandler
Director, Client Success
Transact Payments

Thank you for joining us!
The web seminar will start promptly at 2:00 ET.

UB University Business

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This web seminar is sponsored by:

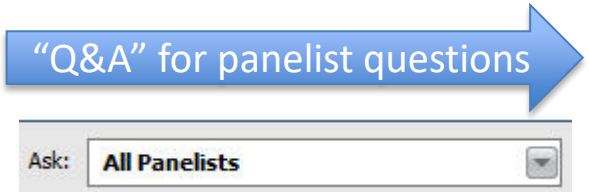
TRANSACT

Campus Digital Transformation: Digital Payments and Commerce for Virtual Learning Environments and Beyond

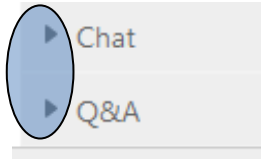
For technical support:
Use the Chat panel at the right of your screen. Select the name of our event Host, Steven Blackburn, and type your message.

No computer speakers? Prefer to listen privately?
Dial the phone number and access code posted in the Chat window.

To submit a question to our panel:
Use the Q&A panel at the right of your screen. Send your question to All Panelists, the default option.



Don't see a panel?
Click the "expand panel" triangle in front of the panel name.



Need to access the presentation at a later time?
Everyone will receive an email with links to the slides and the archive recording later today.

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Campus Digital Transformation

Digital Payments and Commerce for Virtual Learning Environments and Beyond

A University Business Web Seminar

Our Presenters

Egbar Ozenkoski

Manager, Systems & Compliance

Student Financial Services

Cynthia Chandler

Director, Client Success

Transact Payments

SOUTHEAST MISSOURI STATE UNIVERSITY · 1873®

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We have deep roots in higher education, with over 35 years invested in serving 12 million students across 1,500 institutions.

Core/strategic partners

~15 PARTNERS

ellucian
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JENZABAR

Integration partners

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WU BUSINESS SOLUTIONS
ingenico GROUP
HOBSONS Education Advances
InnoSoft Fusion
StarRez
equitrac

Market leader in partner integrations

Food service & vending partners

~200 PARTNERS

aramark
sodexo
Coca-Cola
pepsi
COMPASS GROUP
APRIVA

Retail partners – on-& off-campus

~2500 PARTNERS

WHOLE FOODS MARKET
CHIPOTLE MEXICAN GRILL
Panera BREAD
STARBUCKS
Follett
Nebraska Book Company
MBS TEXTBOOK EXCHANGE, LLC
BARNES & NOBLE COLLEGE
CVS pharmacy

What Powers Your Campus?

Parking Garage
- Authorized access control
- Cashless payment of fees and permits

Library
- Electronic check out
- Cashless purchases for copies and printing
- Electronic fee payments

Fitness Center and Health Center
- Authorized access control
- Cashless purchases for vending
- Electronic payment of fees

Admissions Office
- Card production and issuance
- Online payment processing
- Integration with SIS, ERP, HMS

Bursar/Student Accounts
- In-person and mobile cashiering
- Tuition and fee payment plans
- Secure payment processing and bill presentment
- Electronic financial aid credit balance disbursements

Event Facilities
- Cashless purchase of tickets
- Authorized access control
- Online registration payments
- Cashless purchases at concession stands and carts

Food Trucks, Carts, and Kiosks
- Cashless purchases for meals and snacks

Alumni Building
- In-person and mobile cashiering
- Online payment processing
- Electronic departmental deposits

Mobile Payments and Unified Credential
- Campus ID credential photo submission, provisioning, and account management
- Tuition and fee payments
- Cashless and mobile purchases with campus ID credential

Academic Buildings
- Automated attendance tracking
- Authorized access control

Residence Halls
- Building and room access control
- Video surveillance
- Cashless purchases for dining, laundry, and vending

Public Safety Office
- Command and control center
- Access control management
- Video surveillance management

Book Store
- Cashless purchases for books and merchandise

Food Services
- Meal plans
- Attended and self-service point of sale
- Cashless purchases for vending

Off-campus Merchants
- Cashless purchases at university-approved locations

TRANSACT Payments

eBill

ePayment

Payment Processing

Payment Plans

Cashiering

eMarket

eRefund

Mobile Payments for iPad

700+
Campuses served

Level 1
PCI Level 1 service provider (PCI-DSS certified)

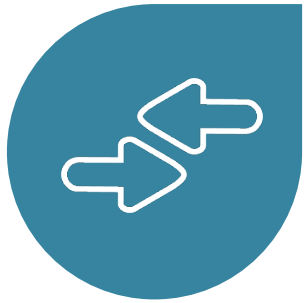
+30 yrs
Providing payment solutions since 1988

5M+
Serving over 5M students nationwide

Clients include private, public, two-year & four-year universities

Our Solutions Are Built to Help Universities

Lower administrative costs



Nurture the student experience

Streamline transaction data

What makes us different

- **We engage students where they live**: We're the ***only*** campus technology company that offers a mobile credential – giving students the ability to pay the way they're used to: with their phones.

- **You can have it both ways**: We can give you a hub-and-spoke solution for individual transaction needs and existing integrations ***and*** a campus-wide, seamless implementation when you're ready to scale up.

- **Data is gold:** Real-time data equips you with the insight to make clear decisions about policy, budget, and resource allocation.

Diversified Payment Options

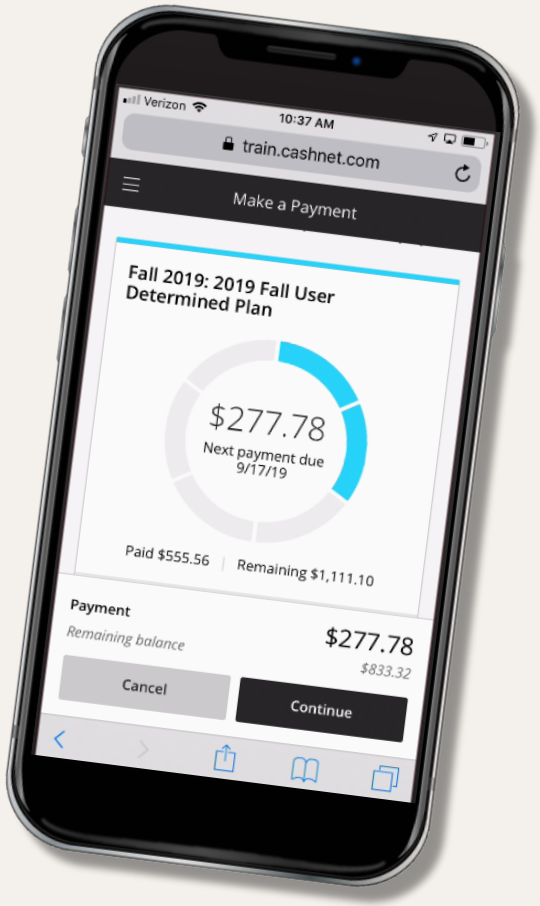
Flexible options to support your student population

- Customizable Payment Plans with multi-plan enrollment support
- 529 Plans
- ACH Web (electronic checks)
- Campus Cards
- International Funds Transfer
- Credit Card
- Apply Pay

Support for Virtual Transactions

Web solutions to process a variety of payments

- Student Tuition
- Library Services
- Health Services
- Student Club payments
- Donations
- Parking Passes
- And more…

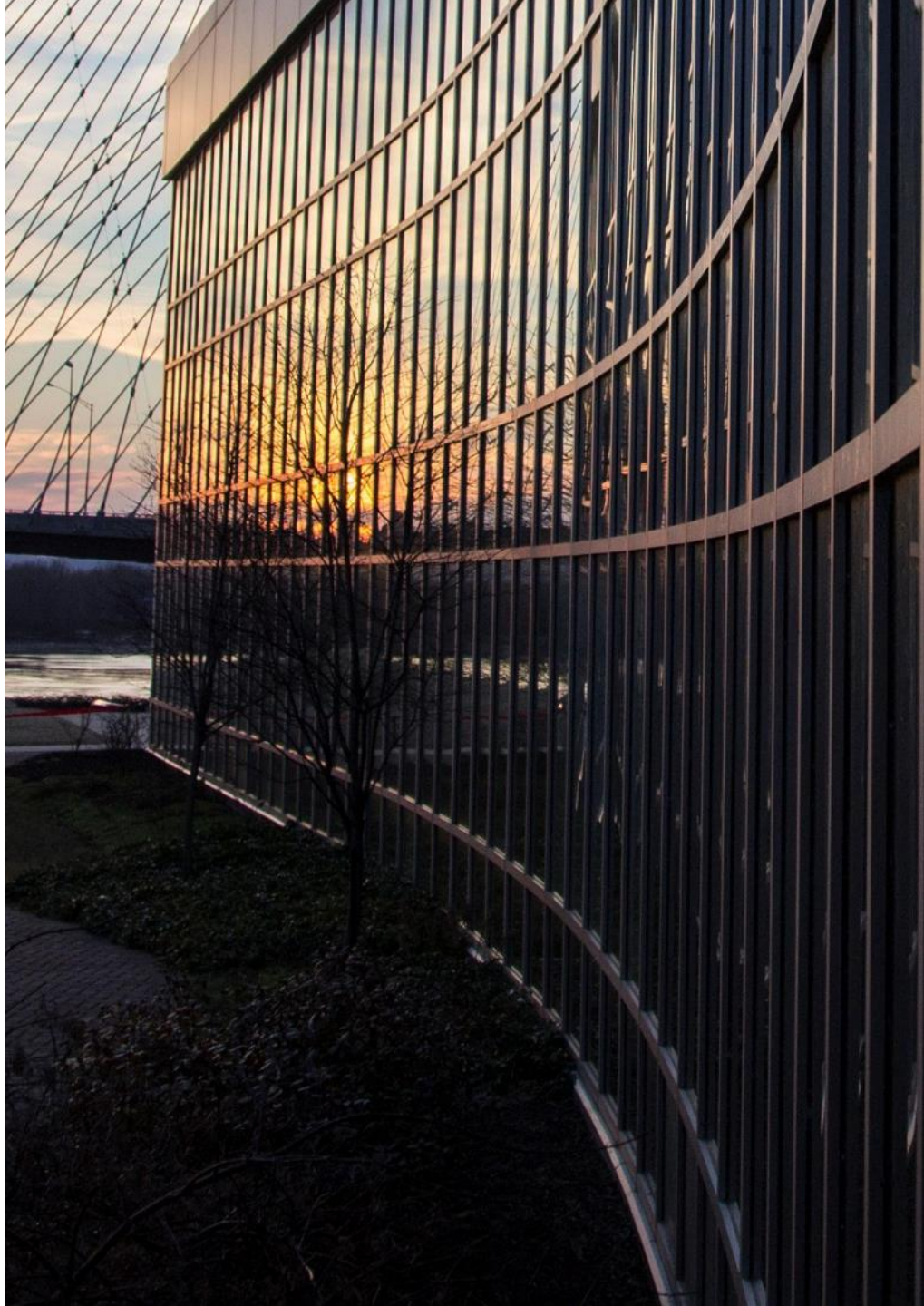


Web tools to support virtual environments

- Customer Research Center
- User Emulation
- Dedicated, knowledgeable customer support

SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873®

Digital Payments and Commerce for Virtual Learning Environments and Beyond



School Profile

- Founded in 1873
- Located in Cape Girardeau, MO
- **2** Regional Campuses in Southeast, MO
- **1** River Campus, Dedicated to the Arts
- **145** undergraduate majors, 100 minors, and more than 75 graduate programs
- **10,000+** Students enrolled

SOUTHEAST MISSOURI
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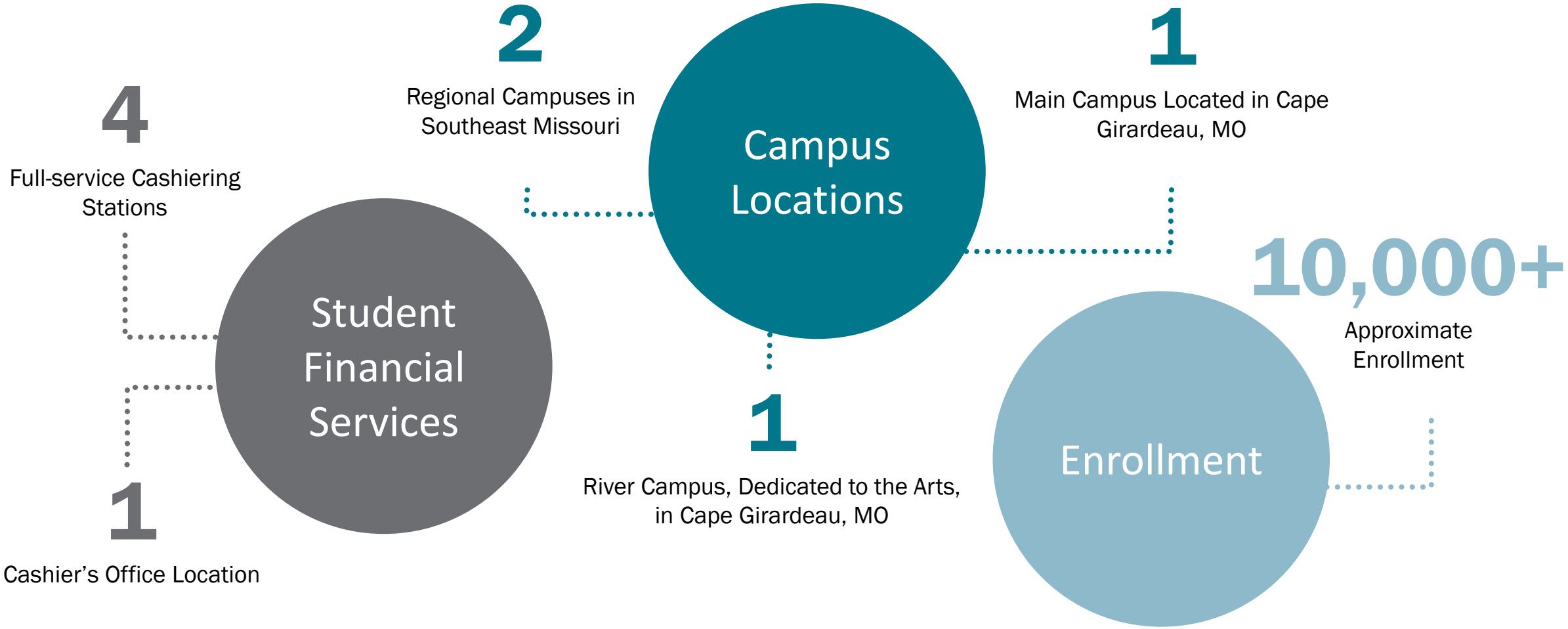
Fast Facts



About Egbar

- Manager, Systems & Compliance Student Financial Services at Southeast Missouri State University
- Over 8 years experience in higher education
- Co-author *The Better Business Book, Volume 1*
- Case Competition World Champion

Enhanced Payment Experience Goals

#1 Reduced Payment Friction & Expanded Options

#2 Consistent Electronic Billing & Paper Bill Alternative

#3 Improved Support & Troubleshooting

#4 Expandability & Flexibility

Payment Experience (Pandemic Preparedness)

#1

Reduced Payment Friction & Expanded Options

- Intuitive navigation aided new online payment users.
- Reduced manual transactions due to integrations *(529 & Flywire)*.

#2

Consistent Electronic Billing & Paper Bill Alternative

- Ability to temporary suspend paper billings due to pandemic.
- Driver to online platform, promoting online payments.

#3

Improved Support & Troubleshooting

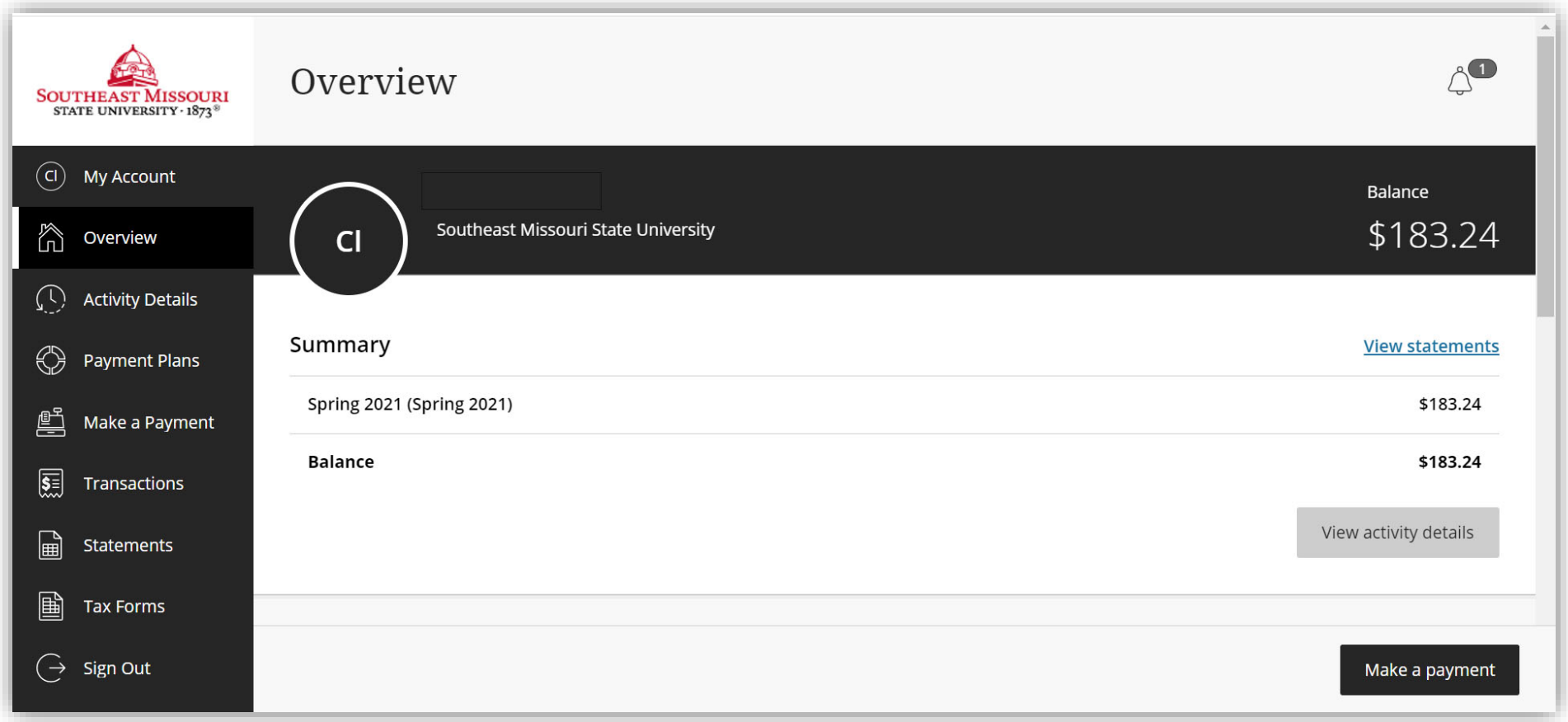
- Ability to emulate user account assisted remote troubleshooting.
- Detailed logs available to identify cause of technical issue.

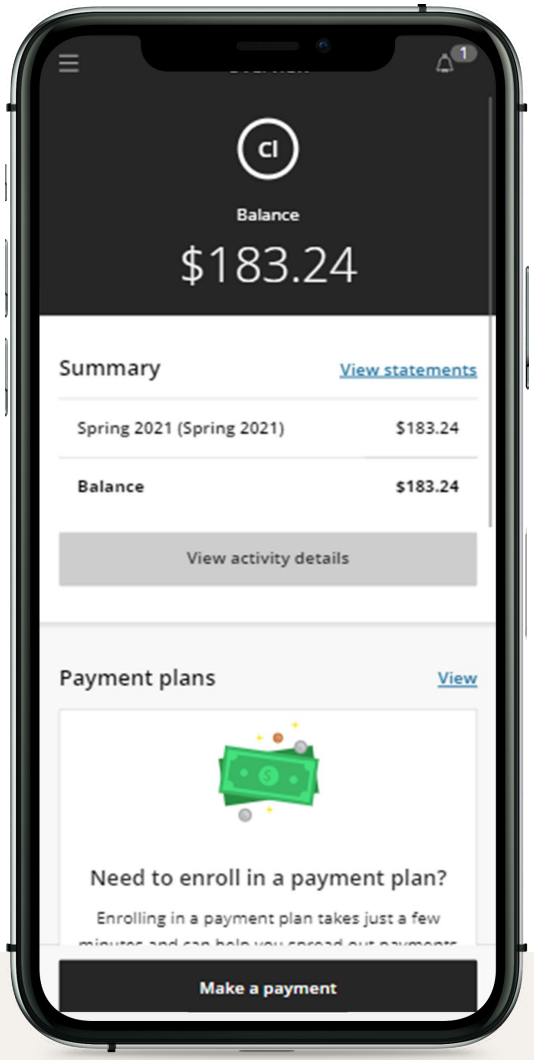
#4

Expandability & Flexibility

- Relocation of cashiering station for social distancing, with P2PE encryption.
- eMarket expansion for new uses.

Sample ePayment Screen





Sample eBill

SOUTHEAST MISSOURI
STATE UNIVERSITY · 1873®

Student Financial Services
T 573.651.2253 / F 573-651-5006

STATEMENT SUMMARY	
Statement Date	02/15/2021
Due Date	3/1/2021
Student ID	[redacted]
Current Balance	$183.24
Adjusted Balance	**$183.24**

If mailing a check, please include student name, ID#, and phone number of check writer.

Ch[redacted] L[redacted]
[redacted]

Remit Payment to:
Southeast Missouri State University
One University Plaza, MS 3275
Cape Girardeau, MO 63701

Statement Details

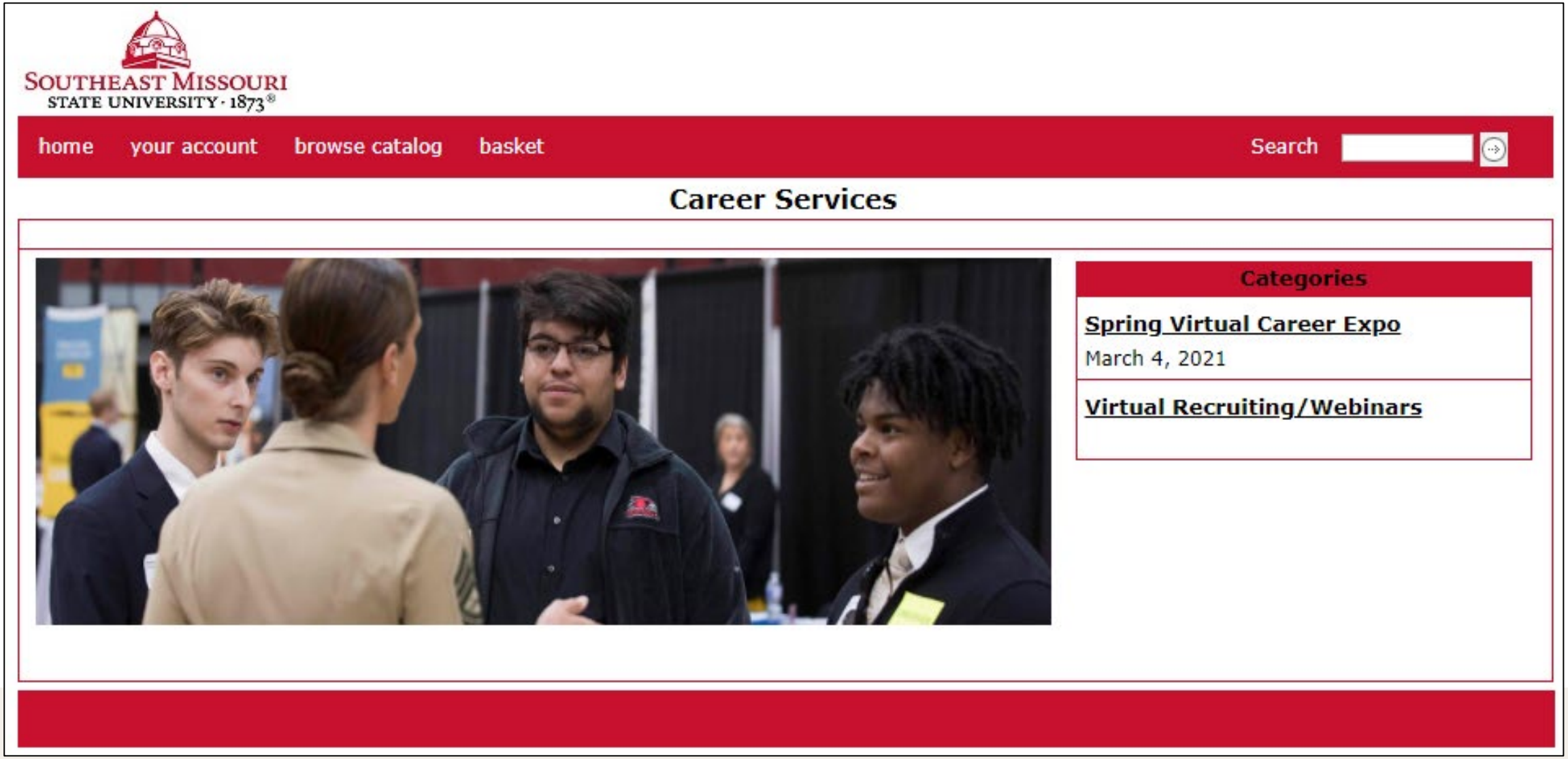
Date	Term	Description	Charges	Payments
		* PREVIOUS BILLED BALANCE *	$4,172.00	
1/26/2021	Spring 2021	SE Textbook Rental Fee	$145.24	
1/28/2021	Spring 2021	DPS Parking DecalRA20564	$38.00	
2/4/2021	Spring 2021	Access Missouri State Grant		$1,000.00
2/4/2021	Spring 2021	Pell Grant Payment		$3,172.00
		* CURRENT BILLED BALANCE *	$183.24	
		* TOTAL PENDING AID *	$0.00	
		CURRENT BALANCE	**$183.24**	

Adjusted Balance (Current Balance Less Pending Aid)	**$183.24**

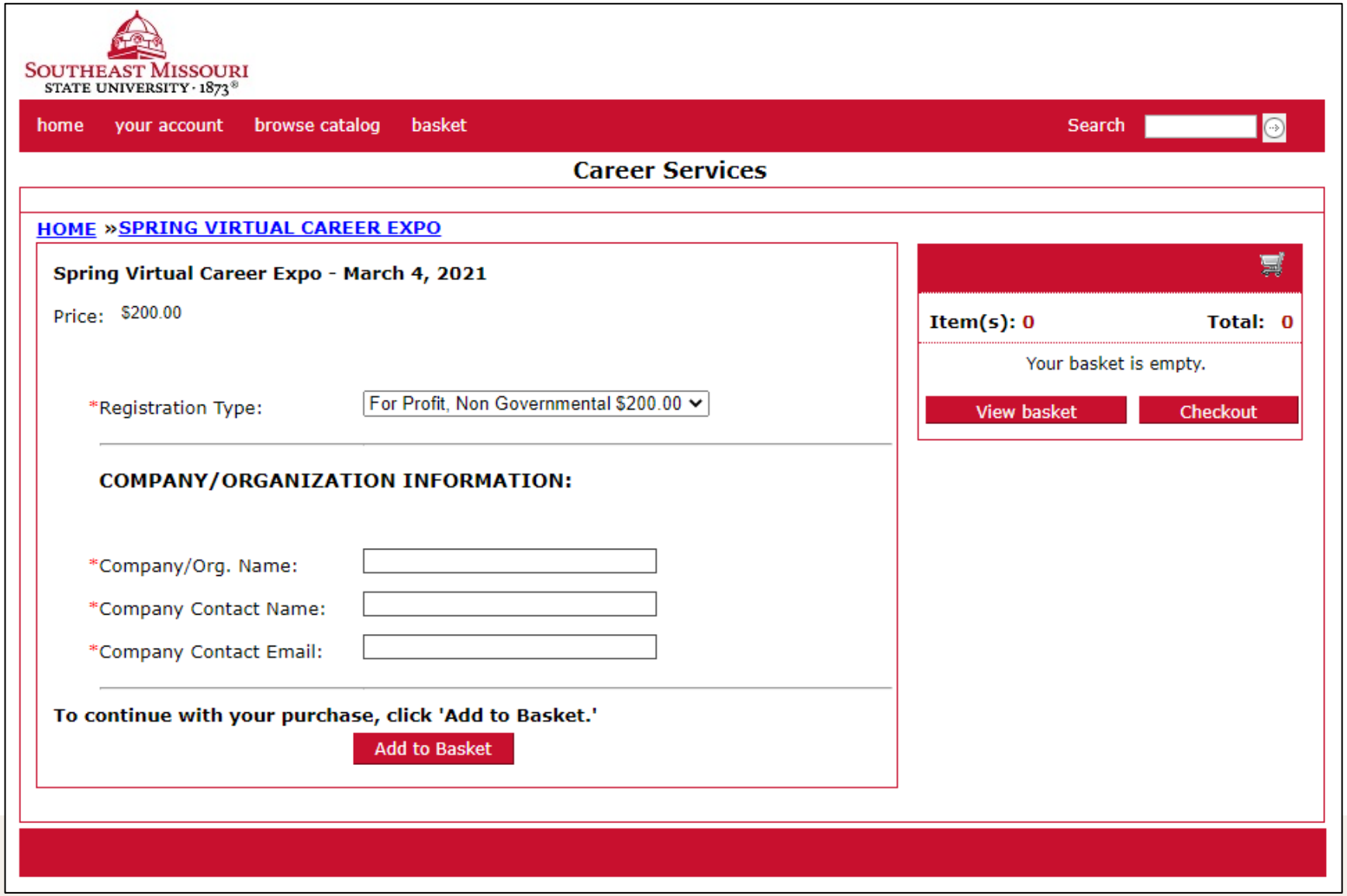
Statements

Description / Date	View
eBill Due 03/01/2021 2/15/21	
eBill Due 02/01/2021 1/13/21	
eBill Due 01/04/2021 12/14/20	
eBill Due 10/01/2020 9/14/20	
eBill Due 09/01/2020 8/17/20	
eBill Due 08/03/2020 7/13/20	

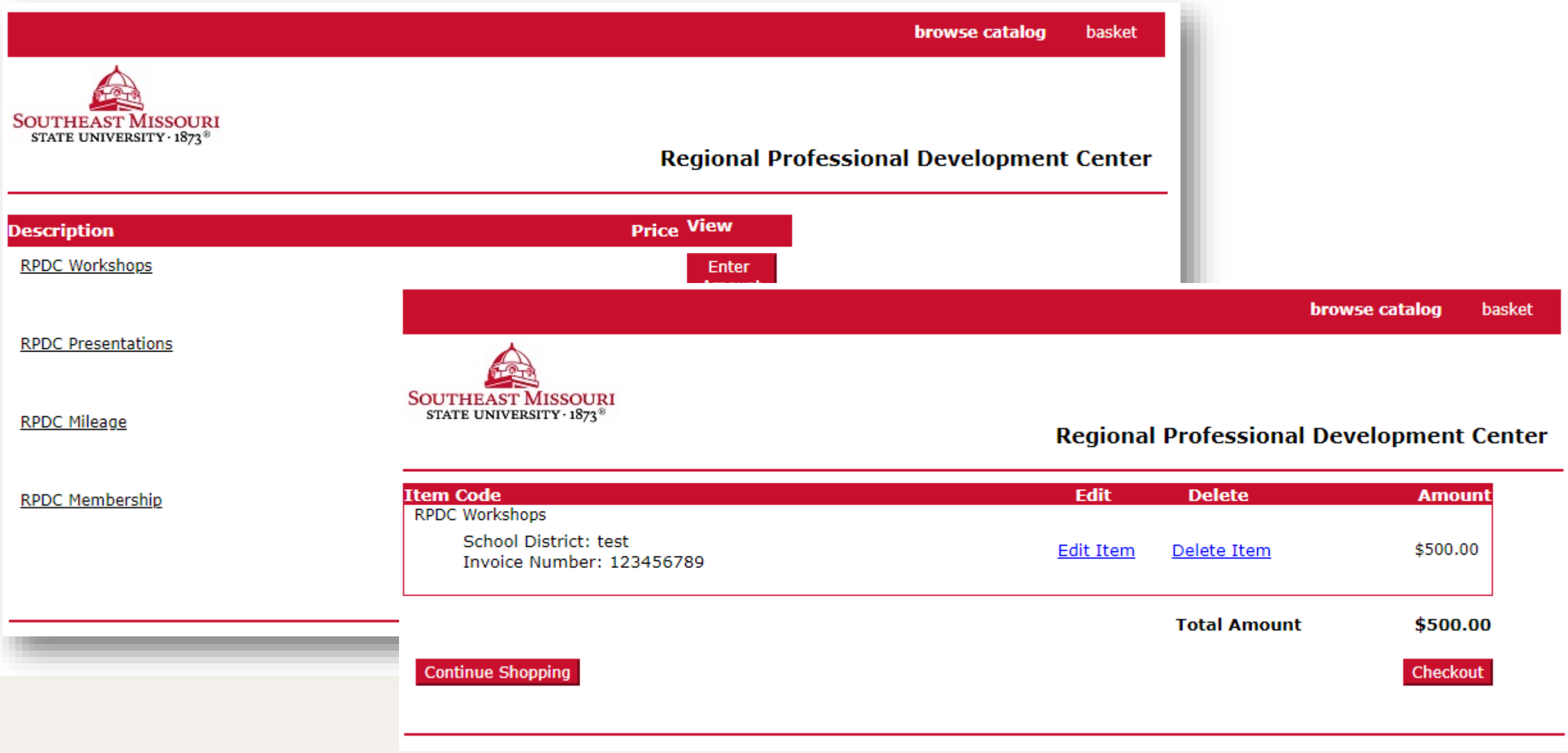
Sample eMarket (Career Services)



Sample eMarket (Career Services)



Sample eMarket (Regional Professional Development Center)



Questions?

Let Transact help you improve operational efficiency, meet and exceed global trends, and enhance the student life.

Thank You.

Cynthia Chandler
Director, Client Success
Cynthia.Chandler@transactcampus.com

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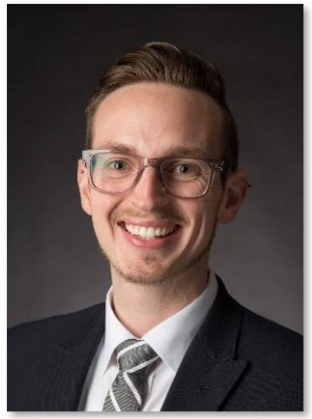
How Campus Digital Transformation: Digital Payments and Commerce for Virtual Learning Environments and Beyond

Q&A



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Have a question for our presenters? Submit it through the Q&A at the right.

Q&A

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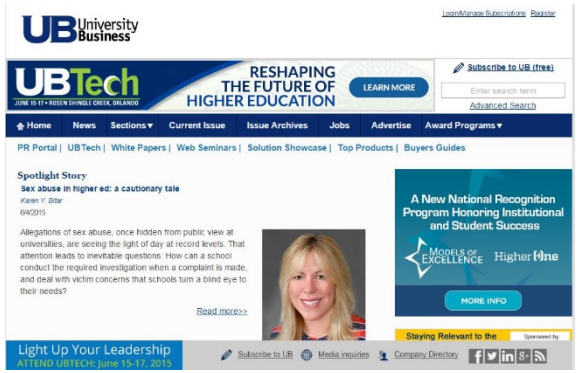

Digital edition and website

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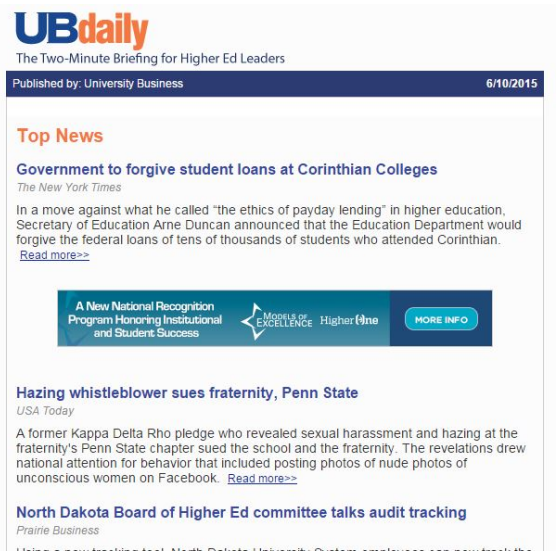

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Thank you for joining us!

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http://www.UniversityBusiness.com/Web-Seminars

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